## Self-Service on My Account Starts with a Successful Registration

The top calls into our My Account digital team are to get help with registration. Registration may not process correctly for a few reasons, but we wanted to send out a reminder on one of them: Using the correct 'Customer Number'.

As you work with your customers and discuss using My Account for placing orders, checking order status, placing service requests, etc. help make sure they have the correct account number to register. The correct 'Customer Number' is the **Sold-To** for their account. There are a few different ways to locate this for you to provide it to your customers when registering for My Account. Review the attached document to find out how!

1. Tennant Invoice - On an invoice, the 'Customer Number' is the proper number for customers to use when registering



2. Tennant Quotation/Order Acknowlegement – On a quote, the 'Customer Number' is the proper number for customers to use when registering

Tennant Sales and Service Company 701 N. Liac Drive Minneapolis, MN 55422 USA Tet: 14:60-553-8033 Fax: 1-763-513-2142	Quotation/Order Acknowledgement
Ship-To TENNANT COMPANY WEBLINK TEST ACCT 701 LILAC DR N GOLDEN VALLEY MN 55422-4611 Customer Number 1111111 TENNANT COMPANY WEBLINK TEST ACCT 701 LILAC DR N GOLDEN VALLEY MN 55422-4611	Quotation Number 20330015   Quotation Date 06/05/2009 20330015   Valid Until 07/08/2009 200   PO Number TEST QUOTE 2000000000000000000000000000000000000
	Bill-To TENNANT COMPANY WEBLINK TEST ACCT 701 LILAC DR N GOLDEN VALLEY MN 55422-4611

- 3. CRM Account Record When locating the correct 'Customer Number' in CRM there are a few things to take into consideration
  - a. Always check the Account Group field first to see how the account is set up (Sold-to party, Customers CRM, Ship, End-User, Prospect, etc.).
  - b. You need to give your customer the Account Number from their 'Sold-to party' or 'Customers CRM' account.
  - c. You can also view if an organization has previsouly registered for My Account by viewing the **My Account Registered** field.

'My Active Accounts' View: check the Account Group, My Account Registered, and Account number in one view

My Active Accounts ~										🔝 Edit o	olumns 🛛 🍸 Edit
Group By: (no grouping) 🗸						$\frown$	<b>\</b>				N N
✔   Account Name ↑ ∨	Address 1: Street 1 $\vee$	Address 1: >	Region 🖂	Address 1: 🗸	Address 1: Coun ~	Account Number $\vee$	Name 2 🗸	Parent Account ~	MyAccount >	Account Gr., 🗸	Market 🗠
WILCO INC	680 RIVER PARK DR	DANVILLE	Virginia	24540-5077	DANVILLE IND	0002975525	)		Yes	Sold-to pa	Logistics, Other

## Customer Account Record: check the Account Group, My Account Registered, and Account number on one page

WILCO INC - Saved Account - TCO Account Form ~ Summary Contacts Purchases PowerMaps Install Checklist CRM Sales Team	Account Details	Related					000297552 Account Nun	Sold-to party pre-assigned # heer Account Group
ACCOUNT INFORMATION	Equipment End User				Sold To			+ New Equipment :
Parent Account	0	Delivery Date $\downarrow$ $\curlyvee$	Serial Number Y	Machine Description $\sim$		Delivery Date $\downarrow$ $\checkmark$	Serial Number Y	Machine Description ~
Account Name Num CO INC		2/20/2002	613180-10065935	STRIP TRAK STRIPPER AP				
WILCOINC		2/11/2002	613180-10064749	STRIP TRAK STRIPPER AP			No data available	

d. What if an account group is not set up as a sold-to, where can I find the proper Customer Number? If the account is set up as ship-to and has had equipment purchases, you can find sold-to Customer Number from within the equipment detail.

Click on an equipment record:

On the left hand display, scroll to find the **Sold-To Name**. Click on the name to go to Sold-To account.

ecklist CRN	/ Sales Team Account Details Relate	Last EHM Date	
		Original Sold-to	
Equipme	nt	Customer Name	SUNBELT RENTALS
End User		Customer Numb	er 0005025790
0	5/27/2021 T300-11011766 MODEL T300 SCRUBBER	End User Name	SUNBELT RENTALS
	5/19/2021	End User City	VENICE
0	B7-11007843 BURNISHER, 690MM, ADC, 330AH [US P	Sold-to Account	#
0	5/13/2021 1610-11010012	Sold To Name	SUNBELT RENTALS INC
	READYSPACE WB, 240AH [US PW]	Sold To City	CHARLOTTE

The Sold-To Customer Number will be in upper right corner.





Summary Contacts Purchases PowerMaps Install Checklist CRM Sales Team Account Details Related

4. CRM Contact Record – Listed below are the ways you can identify if a CRM contact has access to My Account.

All existing CRM contacts, that are registered My Account users, will have the 'My Account Registered' field populated with "Yes" on their contact record.

Also, when newly registered users gain access to My Account, if their information does not exist in CRM, a contact record will be created and the '**My Account Registered**' field populated with "Yes".

'My Active Contacts' View: check the 'My Account Registered' field

My Active Contacts*	~	
Group By: (no grouping) ~		
$ $ MyAccount Registered $\vee$	Full Name 🗸	Company Name $\downarrow ~ \checkmark$
	Greg Minor	SUNBELT RENTALS I
Yes	JASON ALBINO	STERICYCLE INC
	Willis Rodriguez	STERICYCLE INC
	Jerry Seinfeld	SEINFELD- TEST
	George Costanza	SEINFELD- TEST

Customer Contact Record: check the 'My Account Registered' field in the Summary Contact Information



Customer Account Record: check the 'My Account Registered' field on the Contacts tab in the Account form

STERICYCLE INC - S Account - TCO Account Fo	aved $\sim$				
nmary Contacts Purchas	es PowerMaps	Install Checklist	CRM Sales Team	Account Details	Relate
DNTACTS					
ONTACTS	Full Name Y		Created On $\downarrow \lor$	Last Touched On	Ý
ONTACTS MyAccount Registered ~ Yes	Full Name Y		Created On ↓ ~ 8/4/2022 11:03 PM	Last Touched On 8/4/2022 11:03	Y PM